

Technical Information

LAYOUT

Minimum 3mm space between design and cut line.

TYPEFACE & FONTS

Minimum text size 4,5pt.
It might need to be larger — depending on the background. For example, with black background minimum size is 4,8pt.

Minumum thickness of the text line needs to be 0,12mm.

Fine lines should not be thinner than 0,17pt.

All fonts should be converted as vectors (outline).

COLOURS

The total percentage of design ink (total ink) must not exceed 300%.

IMAGE

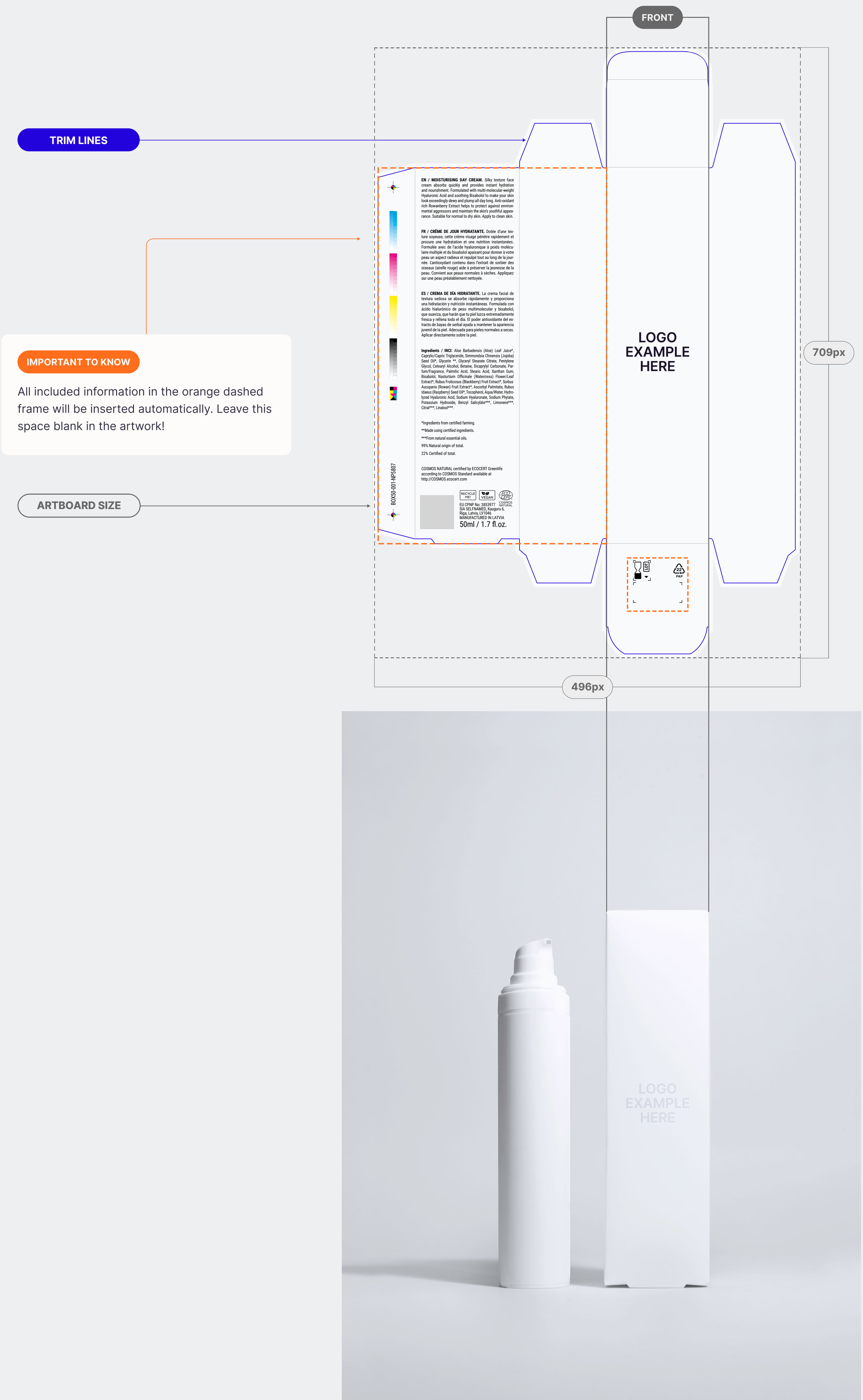
Colour and black-and-white images must have a resolution of at least 300dpi.

BLEED

If the document has a background colour or any object placed along the edge where the layout is cut — they must be extended beyond the trim line to add a bleed (blue line in “Box Template” below).

Box Template, Guides & Explanation

Niacinamide Gel Moisturiser | 50ml



Export Settings

FORMAT & EXPORT SETTINGS

Export your design in PNG format by using option “Export As”.

When choosing format “PNG” be sure to check “Use Artboards” box.

Follow “PNG Options” example:

- Resolution - 600ppi;
- Anti-aliasing - Art Optimized;
- Background color - Transparent.

Choose a folder where you will export your design.

Exported file size needs to be less than 20MB.

